QualiTEx Global
AUDITS • EXCELLENCE • MANAGEMENT SYSTEMS

Context of the organization: What does it mean?

IN PLAIN LANGUAGE

No company operates in a vacuum. Customers, laws and markets act from outside. Inside the company, skilled staff, know-how, technology and ways of working shape everyday life. First know and name your own environment – then define suitable rules and processes.

EXAMPLE

Customers increasingly ask for proof of sustainability. A supplier recognizes this development and adapts to it.

YOUR SELF-CHECK

Can your management describe what influences your company from outside and inside?